



July, 2018

Dear Corporate Sponsor;

Please join us in the second running of the ClarkFest 5K, A fun run/walk event. **One hundred percent** of the net proceeds of the race event will be split evenly between the “WHAS Crusade for Children” and the Clarksville Fraternal Order of Police’s “Shop with a Cop” programs. Last year’s event netted over \$9,400 which was divided evenly between the two children’s charities.

This Race and Walk is scheduled for Saturday, October 20st, 2018 and will be held in conjunction with the annual Clark festival parade and car show. All these events are run by the Town’s ClarkFest Committee and we are continuously working to grow and improve these events. The race will feature electronic chip timing by Crossroads Events LLC race timing company.

Thank you for considering sponsoring ClarkFest this year, whether it is for festival activities or for the 5k run for the kids event. Whether to make a donation or sponsorship or the amount of any donation or sponsorship is strictly voluntary and entirely your choice. Your decision whether to make a donation or sponsorship will be given no consideration, either positive or negative, in any dealings with the Town of Clarksville, and any decisions will be made without regard to your participation in ClarkFest.

To ensure your company logo placement on all promotional material please commit by email or telephone by August 20th, 2018. Payments for sponsorships must be received by September 10, 2018. Please remit sponsorship level form and check to:

Town of Clarksville ClarkFest
2000 Broadway Suite 138
Clarksville, IN. 47129

Thank you in advance,

Tom Clevidence

Tom Clevidence, 5K ClarkFest race for the kids
Sponsor Coordinator
Phone: (502) 220-7207



2018 ClarkFest "Run for the Kids" 5k Fun Run/Walk

Company Name: _____

Website _____

Address: _____

Contact Name: _____

Phone: _____ **Email:** _____

Please make checks payable to; Town of Clarksville ClarkFest and remit to:

Town of Clarksville
2000 Broadway Suite 138
Clarksville, IN. 47129

SPONSORSHIP LEVEL

- Presenting**
- Platinum**
- Gold**
- Silver**
- Bronze**
- Supporting**
- Mile-Marker**
- Water Stop**

Please return this sheet with your remittance.



~~() Presenting Sponsor (1 Only) **SOLD**~~ **\$2,500.00**

- Company name appears on **front** of race shirts with ClarkFest 5k logo
- Premier logo placement on all event publications, signage, t-shirts, print advertising and web site
- Company logo on Start/Finish line banner
- Five race registrations and race shirts
- May provide materials for participant goody bags

() **Platinum Sponsor** **\$1000.00**

- Logo placement on all event publications, signage, t-shirts,
- Three race registrations and three race shirts
- Banner at event provided by "Run for the Kids"
- May provide materials for participant goody bags

() **Gold Sponsor** **\$500.00**

- Logo placement on all event publications, signage, t-shirts
- Banner at event provided by "Run for the Kids"
- Two race registrations and two race shirts
- May provide materials for participant goody bags

() **Silver Sponsor** **\$250.00**

- One race registration and one race shirt
- Name placement on t-shirts
- May provide materials for participant goody bags

() **Bronze Sponsor** **\$150.00**

- Name placement on t-shirts

() **Supporting Sponsor** **Donation of Goods or Services**

- Some or all of the above may apply depending on value of donation

() **Water Stop Sponsor** **\$150.00**

- Signage with company logo placed at water stop
- Combine with another sponsorship level for **\$100**